

Impromptu Rubric (1/20/22)

	1	2	3	4	5
Structure	Lack of opening or closing statement and/or no distinct points in the body of the speech	Brief or inadequate introduction or conclusion and/or unclear points in the body of the speech	General introduction and conclusion, stimulates interest in subject and 2-3 points in the body of the speech	Intro and conclusion grabs the audience attention and interest, 2-3 clear/distinct points in the body of the speech	Outstanding opening and closing remarks, clear/distinct/concise points with smooth transitions throughout the body of the speech
Movement	No use of appropriate gestures	Minimal use of appropriate gestures; gestures do not distinguish the main points	Hand and body movements appropriate to content that distinguish the main points	Good use of gestures that distinguish main points. Normal, spontaneous and natural	Excellent use of gestures; normal and spontaneous, enhances specific points and transitions
Fluency	Poor grammar, incorrect terminology; mispronunciations	Some errors, confusing vocabulary; unclear meaning Lots of "ums"	Proper grammar, good vocabulary, no errors, clear meanings. Some spacers (ums, and uhs) used	Clear and concise vocabulary, excellent clarity of meaning No use of spacers (ums, etc.)	Advanced word choice; clever or witty vocabulary, all chosen words used correctly. No spacers
Clarity	Audience gets no clear understanding of presentation; lots of rambling or confusion	Some rambling or filler or squeezing in too much information disconnected to main point	Information presented in a concise, effective manner. Clear understanding of presentation	Excellent conveying of material; enhancing information & effective examples	Outstanding and clear presentation of material; Keeps audience engaged and is persuasive
Enthusiasm	Conveys boredom; lacks spark of enthusiasm	Some enthusiasm shown; needs much more	Presenter conveys personal interest and average enthusiasm for piece	Clear and above average enthusiasm shown throughout piece in attitude and inflection	Infectious and electric enthusiasm displayed and felt throughout presentation as displayed in attitude and inflection
Eye Contact	Does not establish eye contact	Seldom made eye contact; occasional eye contact	Established eye contact with one or two persons in audience; may gaze	Established eye contact with entire audience; moved head to include	Excellent use of eye contact; Established and maintained eye contact

			over the tops of audience's heads	more than one or two people	with entire audience throughout presentation
Volume & Rate	Voice too soft, barely audible; rate too fast or too slow	Voice not clear; inconsistent rate; voice drops off	Voice clear, projects well, generally consistent rate; voice stays audible—does not drop off.	Voice clear, distinct; projects well with appropriate volume and rate.	Voice very clear, distinct; projects and modulates tone to enhance specific points.
Poise	Appears nervous Extremely uneasy; distracting fidgeting	Appears somewhat uneasy or nervous Some fidgeting	Appears generally calm and relaxed in front of audience; no fidgeting	Appears calm, relaxed; conveys confidence and is comfortable in front of an audience.	Appears calm, relaxed, personable; engages audience with confident demeanor; very comfortable

[Rubric source: adapted from the Cornell Cooperative Extension](#)

Comments:

Final Grade: Point total (_____) x 2.5 =